

 **For more information:**

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**\*\*VISUAL OPPORTUNITY\*\***

#### Pike Nurseries Grand Opening Celebration of new Milton store on September 27

*Nation’s largest independent garden retailer plants first store in Atlanta since 2007;*

*grand opening to feature sips, savings and light bites*

**ATLANTA (September X, 2018) –** **Pike Nurseries** will celebrate with the opening of a new store in Milton on **Thursday, September 27**, complete with storewide savings of 20 percent off, sips and light bites! Located at **3155 Bethany Bend in Milton**, the Milton store will be the garden center’s first location in the Atlanta area since 2007 and its 19th in the Southeast. Recognized for offering a diverse selection of trees, shrubs, perennials, vegetables and more – as well as a collection of lifestyle products such as pottery, fountains, patio furniture and birding supplies – Pike Nurseries’ Milton store will also be home to a dedicated landscaping consultation department to offer expert advice for outdoor spaces.

**\*\*Press note:** Pike Nurseries’ Vice President of Real Estate and Visual Merchandising Mike Chapman, Regional Manager Sean Sturgeon and Vice President of Marketing Desiree Heimann will be available for one-on-one media interviews to discuss the company’s decision to further expand within the market and invest deeper in the Atlanta community.

**WHAT:** **Pike Nurseries’ Milton Garden Party**

***Locals invited to a first look at the new store, enjoy*** *savings of 20 percent off all items throughout the store, complimentary wine and hors d’oeuvres.*

**WHEN: Thursday, September 27**

*Doors Open: 8:30 a.m.; Garden Party: 4 – 6:30p.m.*

**WHERE: Pike Nurseries Milton location**

3155 Bethany Bend, Milton, GA 30004

Atlanta-area gardeners can continue the celebration during the **Grilling in the Garden** and **Meet the Designers** events on **Saturday, September 29** at all Pike Nurseries Milton, where guests can enjoy even more 20 percent off storewide savings, treats from the grill and the opportunity to meet with Pike Nurseries’ landscape consultants!

**WHAT:** **Pike Nurseries’ Milton Grilling in the Garden and Meet the Designers**

**WHEN***:*  **Saturday, September 29**

*Grilling in the Garden and Meet the Designers: 11 a.m. – 4 p.m.*

**WHERE: Pike Nurseries Milton location**

3155 Bethany Bend, Milton, GA 30004

**MEDIA:** **To attend any event or schedule an interview, please confirm with
Becca Meyer at** **bmeyer@emailbrave.com** **or by calling 678.438.2365**

For more information on Pike Nurseries, please visit [www.pikenursery.com](http://www.pikenursery.com).

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